

ADVERTISEMENT RATES

HARDCOPY PUBLICATION

Dimensions

Inside full page

Half page

Centre Spread

Quarter Page

Inside front cover

Outside back cover

Inside back cover

Front page bottom stripe

Front-page right-side ear piece

Special Supplements

Special Interview/Corporate profiling

Rates (Full colour)

N300, 000/\$300

N150, 000/\$150

N500, 000/\$500

N70, 000/\$70

N350, 000/\$350

N350, 000/\$350

N200, 000/\$200

N100, 000/\$100

N80, 000/\$80

Negotiable

Negotiable

ONLINE ADVERT RATES

CATEGORY 	BRONZE (MONTHLY)	SILVER (QUATERLY)	GOLD (ANNUAL)
ADERT SIZE 	Advert Rate	Advert Rate	Advert Rate
728-pixel x 90 pixel (leaderboard banner)	N30K/\$25	N75K/\$75	N300K/\$300
250-pixel x 250 pixel OR 300 x 300 pixel (square)	N50k/\$50	N120k/\$120	N500k/500
120-pixel x 600 pixel (skyscraper)	N70K/\$70	N180K/\$180	N650K/\$650
320-pixel x 50 pixel (mobile leaderboard)	N20K/\$20	N50K/\$50	N200K/\$200

Booking Information:

All bookings must be pre-paid. Serial advert placements attract negotiable discounts. Camera-ready arts works must be submitted via email: advert@futureworld.com.ng or fworldmagazine@gmail.com

PAYMENT TERMS Please note that we do not collect cash payments. All payments must be made into this account: **Name:** Fled Books & Resources. **Ac/No.** 5610131727. Access Bank

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