

ADVERTISEMENT RATES

Dimensions

Inside full page
Half page
Centre Spread
Quarter Page
Inside front cover
Outside back cover
Inside back cover
Front page bottom stripe
Front-page right-side ear piece
Special Supplements
Special Interview/Corporate profiling

HARDCOPY PUBLICATION

Rates (Full colour)

N100, 000/\$150
N80, 000/\$80
N350, 000/\$350
N50, 000/\$50
N150, 000/\$150
N200, 000/\$200
N150, 000/\$150
N80, 000/\$50
N50, 000/\$50
Negotiable
Negotiable

ONLINE ADVERT RATES

CATEGORY 	BRONZE (MONTHLY)	SILVER (QUATERLY)	GOLD (ANNUAL)
ADERT SIZE 	Advert Rate	Advert Rate	Advert Rate
728-pixel x 90 pixel (leaderboard banner)	N30K/\$25	N80K/\$75	N300K/\$250
250-pixel x 250 pixel OR 300 x 300 pixel (square)	N50k/\$50	N130k/\$120	N500k/\$300
120-pixel x 600 pixel (skyscraper)	N70K/\$70	N200K/\$180	N700K/\$500
320-pixel x 50 pixel (mobile leaderboard)	N20K/\$20	N60K/\$50	N200K/\$180

Booking Information:

All bookings must be pre-paid. Serial advert placements attract negotiable discounts. Camera-ready arts works must be submitted via email: advert@futureworld.com.ng or fworldmagazine@gmail.com

PAYMENT TERMS: Please note that we do not collect cash payments.

All payments must be made into this account:

Name: The Joseph Publishers. **Ac/No.** 2009635738. **Bank:** First City Monument Bank (FCMB)

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